



Camera di Commercio Italiana in Cina
中国意大利商会
China-Italy Chamber of Commerce



China-Britain
Business Council
英中贸易协会



中国丹麦商会
DANISH CHAMBER OF COMMERCE IN CHINA



THE EUROPEAN UNION
CHAMBER OF COMMERCE
中国欧盟商会



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GLOBAL EUROPE

Projects financed by the European Commission that help internationalisation beyond European markets

On 17 March 2021, Eurochambres, and the Chamber of Commerce and Industry of Romania organized a Global Europe event with the support of two EU initiatives: the Latin America IP SME Helpdesks and the EU SME Centre.

The Global Europe webinar introduced projects funded by the European Commission that are key to support EU SMEs and business support organisations make their mark in global markets. The session gathered over 50 participants including Romanian Business Support Organisations and SMEs and was moderated by Ec. PhD. Mihai Ivascu, advisor to the President of the Chamber of Commerce and Industry of Romania. The attendees got insights on how to access EU-funded services that will kickstart the internationalisation to critical markets such as Latin America, China or India. Among other EU projects, the EU SME Centre's EU Partnership Coordinator, Laura Velasco, presented how our services can support the internationalisation process into China.

If you missed this webinar or would like to re-watch it, you can find the recorded webinar [[here](#)].

About the EU SME Centre

The EU SME Centre in Beijing provides a comprehensive range of hands-on support services to European small and medium-sized enterprises (SMEs), getting them ready to do business in China. Our team of experts provides advice and support in four areas – business development, law, standards and conformity and human resources. Collaborating with external experts worldwide, the Centre converts valuable knowledge and experience into practical business tools and services easily accessible online. From first-line advice to in-depth technical solutions, we offer services through Knowledge Centre, Advice Centre, Training Centre and SME Advocacy Platform.

The Centre is funded by the European Union and implemented by a consortium of five partners - the China-Italy Chamber of Commerce in China, the China-Britain Business Council, the Danish Chamber of Commerce in China, the EUROCHAMBRES, and the European Union Chamber of Commerce in China.

To learn more about the Centre, visit the website www.eusmecentre.org.cn.



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